

CLYDE J. CLEVELAND
EDWARD F. NOYES J.D.

“A well articulated and very positive description of what will happen when we return to the fundamental, and eternally valid, principles upon which this country was founded.”

Ron Paul, U.S. Congressman, Texas



ReStoring *the* heart*of* America

A RETURN TO
GOVERNMENT
BY THE PEOPLE

2025 Edition

“A well-articulated and very positive description of what will happen when we return to the fundamental, and eternally valid, principles upon which this country was founded.”

—*U.S. Congressman Ron Paul, Texas, Republican*

“If you care about this country and its potential, read this book! Have conversations you have never had, feel hope that you have never felt, and then GET POLITICAL!”

—*Kara Anastasio, Democratic Candidate, U.S. House of Representatives, 7th District, Ohio*

“The need to bring government back to the people calls for a new revolution—one of decentralization. Democracy is maintained when decision making and accountability are at the local level, which is the most efficient and most economical way of governing. We CAN Restore America by a return to government by the people.”

—*David Miller, Iowa State Senator, Republican*

“Remembering what America was yesterday strengthens the foundation we stand on today. Cleveland and Noyes have recaptured the passion and vision of our Founding Fathers; retracing politics back to morality, civility, and a government for the people.”

—*Gary E. Johnson, Governor of the State of New Mexico*

“What a joy to discover a new breed of politician who wants to expand our freedoms, enliven communities AND save our environment! Clyde Cleveland and Ed Noyes give us a striking vision of what is possible in politics—and in our lives. Iowa could easily become the state to emulate. Hallelujah!”

—*Jennifer Read Hawthorne, Co-author,*
Chicken Soup for the Woman’s Soul

“Intelligent, articulate, compassionate, insightful, spiritual, ecological, inclusive, promoting sovereignty and freedom, built on a foundation of love. A far cry from the top down federal government that is the best money can buy.”

—*Jeff Hutner, Writer, Producer and Director,*
Practical Visionaries: A Documentary
Celebrating Genius in Service to Life

“Clyde Cleveland and Edward Noyes have drawn a clear map to political freedom and economic prosperity. This book makes me want to move to Iowa.”

—*G. Edward Griffin, Documentary Film*
Producer and Author of The Creature from Jekyll
Island: A Second Look at the Federal Reserve

“Cleveland and Noyes have a vision for America that must be heard and carefully considered. This book lays out a game plan that will restore our environment and change our country forever.”

—David A. Kidd, *President of Earth Share, Founder of American Free Tree Program (12 million trees planted by volunteers), 2002 Independent Candidate for Ohio House District 52, and Author of Growing America, The Story of a Grassroots Activist (available October 2002)*

“Cleveland and Noyes have real solutions, and anybody can understand them. They are brilliant, and they write in plain language, with passion—for our country, our world and all of our lives.”

—Lynn Waters, *CEO, Global Verde, LLC*

“This is, simply put, one of the most inspiring books I have ever read. We must not only read it, but also learn from it and act upon that knowledge. It is our responsibility as citizens of this great country to help RESTORE our constitutional, libertarian principles based on natural law. Spread this message. Most importantly, elect citizens to office who will preserve, protect, and defend our Constitution—and our God-given (not government-given) liberties.”

—Robert Ewing, *Vice Chairman, Ohio Natural Law Party*

“The ship of state is floundering under the weight of big government and a storm of oppression. This book is the procedural manual for getting our state (and our country) back on course. The prescriptions are simple, powerful, and effective because they are based on natural law.”

—*John Freeberg, Developer of Abundance
Eco-Village, Jefferson County, Iowa*

ReStoring
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A RETURN TO
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by Clyde J. Cleveland
and Edward F. Noyes, J.D.

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the People

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“Look at the entire world. Which countries contain the most peaceful, the most moral, and the happiest people? Those people are found in the countries where the law least interferes with private affairs; where government is least felt; where the individual has the greatest scope, and free opinion the greatest influence; where administrative powers are fewest and simplest; where taxes are lightest and most nearly equal, and popular discontent the least excited and the least justifiable; where individuals and groups most actively assume their responsibilities, and, consequently, where the morals of admittedly imperfect human beings are constantly improving; where trade, assemblies, and associations are the least restricted; where labor, capital, and populations suffer the fewest forced displacements; where mankind most nearly follows its own natural inclinations; where the inventions of men are most nearly in harmony with the laws of God; in short, the happiest, most moral, and most peaceful people are those who most nearly follow this principle: Although mankind is not perfect, still, all hope rests upon the free and voluntary actions of persons within the limits of right; law or force is to be used for nothing except the administration of universal justice.”

—*Frederic Bastiat, The Law (June 1850)*

About the Authors

Clyde J. Cleveland is a successful entrepreneur with a passion for restoring our natural resources and securing individual freedom. His enterprises have brought more than \$27 million of venture capital to Iowa, directly and indirectly creating thousands of jobs. Clyde co-founded the Fairfield, Iowa, “Evening a Month for America” constitutional study group in 1999. This program, dedicated to educating the community on the founding principles of the nation, led to his decision to run for governor in 2002.

After nearly 17 years of working within criminal justice, **Edward F. Noyes, J.D.**, has a deep-seated commitment to reforming the system so that it is genuinely effective as well as a reflection of spiritual principles. Ed opened his private practice in Fairfield, Iowa, in 1985, and now specializes in the areas of criminal defense, family law, and civil causes of action. In 1995, Ed produced one of the first local cable access programs in Iowa, “Community Empowerment, Rediscovering Our Unlimited Resources.” The program reflects Ed’s faith in communities and the vision of the Founding Fathers.

Constitutional scholar **Richard Campagna, J.D.**, is a multi-disciplinary professional with a long and distinguished record in public and community service. He is an attorney, psychological counselor, college instructor, linguist, and international businessman. He holds several degrees, is fluent in six languages, and is an accomplished legal, literary, and medical interpreter. Richard’s belief in bottom-up principles of governance and staunch support for our constitution and the common law have never wavered.

Table of Contents

Foreword	XI
Introduction	XIX
Acknowledgements	XXI
Section One: The Principles Of Freedom	1
Chapter 1. Bottom-up versus Top-down	3
<i>Clyde J. Cleveland</i>	
Chapter 2. The Great Deception	17
<i>Clyde J. Cleveland</i>	
Chapter 3. A Paradigm Shift to Liberty	35
<i>Clyde J. Cleveland</i>	
Chapter 4. How the States Can Regain their Sovereignty	43
<i>Richard Campagna, J.D.</i>	
Chapter 5. Restoring the Integrity of the Political Process	51
<i>Edward F. Noyes, J.D.</i>	
End the Manipulation of the Process	53
Eliminate the Power of Special Interests	56
Enact Genuine Campaign Finance Reform	58
Return Sovereignty to the States and the People	60
Encourage Third-party Involvement	61

Section Two: The Issues	63
Chapter 6. Income Tax:	
Igniting Iowa's Economy	65
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	
Position Summary	65
The Problem	66
The Bottom-up Solutions	69
Phasing Out the Income Tax	70
Chapter 7. Property Tax:	
Creating a Construction Boom	75
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	
Position Summary	75
The Problem	76
The Bottom-up Solutions	77
Reforming the Property Tax	78
Benefits of Our Plan	79
No Tax, or Tax Plan, is Perfect	82
Chapter 8. Renewable Energy:	
Powering Iowa's Bright Future	85
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	
Position Summary	85
The Problem	86
The Hidden Costs of Nonrenewable Energy .	87
Government-sanctioned Ecological Risks ...	88
The Bottom-up Solutions	90

Emissions Credits Trading System and Elimination of Subsidies	91
Net Metering Programs	92
Cost Accountability and Competition	94
The Future is Bright	95
 Chapter 9. Agriculture: Returning Prosperity to Iowa's Farmers	99
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	
Position Summary	99
The Problem	100
The Bottom-up Solutions	102
Immediate Tasks	103
Sidebar: Beyond Subsidies	104
Sidebar: Statement from Fritz Groszkruger, 2002 Candidate, Secretary of Agriculture	105
Case Studies:	
The Madsen Family	108
The Welsch Family	110
Fred Kirschenmann	111
The Thompson Family	112
 Chapter 10. The Environment: Restoring our Natural Resources	117
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	
Position Summary	117
The Problem	118
Agricultural Pollution	118
Energy-related Pollution	119

The Bottom-up Solutions	120
The Re-emergence of Individual Rights . . .	125
Organizational Level	127
Chaordic Models for Change	130
Chapter 11. Genetic Engineering: Bio-Tech or Bio-Deception?	134
<i>Clyde J. Cleveland</i>	
Position Summary	134
The Problem	136
The Big Unknown	137
Poor Economics for Farmers	139
Contamination of Other Crops	141
The FDA's Deception	144
Media Consolidation	148
Food Industry Consolidation	150
The Revolving Door between Industry and Government	152
The Bottom-up Solutions	155
Capitalize on the Opportunity	155
Spread the Truth	156
Enforce the Law or Eliminate the FDA . . .	156
Grow Your Own Food or Buy Locally from People You Know	157
Demand Labeling	158
Become a Community Activist	158
A Better Way	159

Chapter 12. Criminal Justice: Creating a Humane AND Effective System	163
<i>Edward F. Noyes, J.D.</i>	
Position Summary	163
What is Liberty?	164
The Problem	165
Learning from Prohibition	166
The Difference between Demagoguery and Genuine Leadership	167
Giving Away Our Power	169
Who Benefits from the War on Drugs?	169
The Bottom-up Solutions	170
Decriminalize the War on Drugs	170
End Mandatory Sentencing Practices	171
End Zero-tolerance Policies	173
Understand Our Relationship to Each Other	174
Honor the Human Desire to Be of Service .	176
Adopt a True Community Parole and Probation System	177
Establish Truth in Government	179
Reward Communities	181
Acknowledge Human Nature	181
Return to Restorative Justice	183
Learn from Experience	183
Chapter 13. Education: Developing America's Most Valuable Resource	187
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	

Position Summary	187
The Problem	188
The Bottom-up Solutions	189
Charter Schools	190
Merit Pay for Teachers	192
Suggested Changes to the Current System	193
Chapter 14. Guns and Peace:	
Restoring a Natural Right	197
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	
Position Summary	197
The Problem	198
The Bottom-up Solution	199
The Ultimate Top-down, Command-and-control Solution: International Gun Control	204
Chapter 15. Health Care:	
Promoting Preventative Care	209
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	
Position Summary	209
The Problem	210
The Bottom-up Solutions	211
Deregulate the Health Care Industry	211
Privatize Medicare and Medicaid	212
Replace the FDA	212
Promote Choice	213
Chapter 16. Monetary System:	
Reverting to Real Value	217
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	

Position Summary	217
The Problem	218
The Bottom-up Solutions	220
Local Currencies	220
Monetary Education	221
Federal Reforms	222
Chapter 17. Welfare: Community Solutions . . .	227
<i>Clyde J. Cleveland and Edward F. Noyes, J.D.</i>	
Position Summary	227
The Problem	228
The Bottom-up Solution	230

Appendices

Appendix 1. 101 Constitutional Questions To Ask Candidates	235
Appendix 2. Recommended Reading	267
Appendix 3. Recommended Web Sites	275
Appendix 4. Must Read Articles	282
Earth Tubes	284
Applying Earth Tube Technology to Greenhouse Produce Production in the Midwest	293
Abundance Eco-Village: Care of the Earth, Care of the People, Share the Surplus	298
Creating Community Economics with Local Currency	308
Billions for Bankers—Debts for the People	314

Foreword

Third Edition Foreword, 2025

We have decided to relaunch Restoring the Heart of America at this time because we believe the frequency of our planet is finally showing clear signs of transitioning to a Golden Age. This is exactly the result we hoped our book would help create.

We are witnessing the manifestation of the results we worked for and prayed to see come to fruition.

Clyde

Second Edition Foreword, 2009

This book was originally written in early 2002. At that time Ed Noyes and I were in the midst of our campaigns for Governor and Attorney General of Iowa. When we decided to revise this book we spent many hours discussing what to change. In the end we decided to keep the original almost fully intact. All statistics are as of 2002, unless otherwise noted. The reader should keep in mind that this book was written as a campaign book, with Iowa as the focal point. With that perspective in mind, we sincerely believe that the message presented in this book is as pertinent now as it was when we wrote it, or as it will be at any time in the future. We are also convinced that any-one living in any of our 50 states can benefit as much from reading this book as a person living in Iowa, or for that matter, anywhere in the world.

Any state or country with an income tax, for instance, would benefit from the formula presented in Chapter 6. That chapter, "Income Tax: Igniting Iowa's Economy," provides an

example of how we can eliminate any income tax. Eliminating the income tax, at both the federal and state level, is a fundamental key to returning power to the people and reestablishing a true republic.

There are certain places in this book where we felt a comment about what we wrote in 2002 would be appropriate.

Those comments are clearly marked in the text. We did eliminate the chapter that focused entirely on our Iowa campaign, as well as the chapter comparing our views to the Green Party platform. We also eliminated the first appendix, which listed all the candidates running with us in the state of Iowa as Libertarians.

Ed and I have studied the universal and eternal principles upon which this country was founded, and in 2002 we felt that the Libertarian party was the party that most closely aligned itself with those principles. That is why we decided to run for office as Libertarians rather than as Republicans or Democrats.

After an intense evaluation of the impact of our political activities, we believe that supporting a particular party will not be the most productive focus for us in our quest to restore the heart of America. Therefore our focus, for now, will be on spreading knowledge. We hope that Democrats, Republicans, Libertarians, Constitutionals, Greens, and all others, whether aligned with a particular party or not, will increase their knowledge of the amazing principles presented in this book. As that happens we will begin to move toward a country and world that is aligned with what our Founders called, in our Declaration of Independence, “the laws of nature and of Nature's God.”

We have also updated the sections on recommended websites and recommended reading. The books and websites listed in this revised 2009 edition will be up to date at the time of printing.

Clyde

First Edition Foreword, 2002

We have a bold vision for our state.

- Imagine Iowa with a prosperous economy, a reasonable property tax, and no state income tax.
- Envision thriving communities that draw young families in search of small farms and a rural lifestyle for their children.
- Picture a business climate that spurs entrepreneurs to rate Iowa as an ideal place for new business.
- Think of our state being energy self-sufficient, dependent primarily on renewable energy sources, with beautiful parks and clean rivers and lakes that draw visitors from across the country.
- Imagine Iowa governed by people who recognize individual liberties above all else.

This is the Iowa we can create—with your help.

Clyde Cleveland and Ed Noyes are running for governor and attorney general of Iowa to begin turning this vision into reality. It will require true reform but it can be done. And once we achieve it here in Iowa, the rest of the country will look to us to lead the reform of the nation.

Central to our vision of reform is the belief that restoring the fundamental governing principles of individual liberties will lead to prosperity. But there is no time to lose. Not only are the two major political parties taking the state down a path of destruction, our way of life is under assault by a national government and corporate game plan that does not include most Iowans.

I don't know about you, but I'm tired of seeing negative articles in the national press about Iowa. Articles like the one in the New York Times in which Elizabeth Becker wrote: "Huge government subsidies encourage large-scale farmers to cultivate their lands to the hilt. That has meant more intense applications of fertilizers, pesticides and herbicides... The situation is particularly acute in Iowa... As a result, there have been 152 fish kills in Iowa over the past six years—leaving 5.7 million fish floating dead in rivers and lakes—and temporarily closing half the state's beaches last year." ("Big Farms Making a Mess of U.S. Waters, Cities Say," Feb. 10, 2002)

Or maybe you read about the PricewaterhouseCoopers 2002 "Money Tree" study. Every year the company does a study on venture capital investments, state by state. This statistic is an excellent indicator of the overall vitality of a state's economic vitality. In recent years, Iowa ranked 50th out of 50 states in venture capital invested. You can't get any lower than that, right? Think again. Iowa now accounts for 0.005 percent of the country's venture capital, putting us in 51st place! We've been passed by Puerto Rico!

So what is our current crop of politicians doing about this sad situation? Every two years the Cato Institute, a respected Washington, D.C., think tank, evaluates the economic policies of all 50 governors, comparing their fundamental policies on economic growth. The 2000 report lists two As,

a few Bs, a lot of Cs, a handful of Ds, and 3 Fs. Well, guess where Iowa's current governor fell in this evaluation? A big F.

Does that mean the Democrats are responsible and the Republicans would fix things? Hardly. The Republicans control the legislature, and they had the governorship for decades.

Clearly, it is time for a change.

A thought-provoking editorial in the Des Moines Register (November 2001) by columnist David Yepsen aptly summarized what it would take to grow Iowa's economy. He said we need to:

- mobilize investment capital,
- nurture technology-based companies, and
- increase the vitality of Iowa's environment for starting new companies.

I found that editorial appealing and relevant because, in 1986, Clyde received a national award for his work in all three areas. He raised over \$30 million in investment capital with the majority of that money coming to Iowa-based start up companies and partnerships. This capital created, directly and indirectly, thousands of jobs in Iowa. In addition to creating all those jobs, these companies were environmentally friendly! For that he was named "America's First Socially Conscious Venture Capitalist" by Conscious Investors Ltd., an international investor organization.

Imagine having a governor who has actual experience in creating exactly the kind of jobs and entrepreneurial environment we have always longed for in Iowa!

When I first met Clyde, it didn't take long for me to recognize his leadership qualities and personal commitment to his ideals. A professional speaker and successful businessman, Clyde is totally enthusiastic about restoring the fundamental governing principles of our country. He also has a lifelong dedication to restoring our natural resources.

Clyde and Ed kicked off their campaigns on November 5, 2001. The response from the media was extraordinary. They immediately saw what I had seen—candidates who could win an upset victory over the major parties. During the week following their announcements to run for office, Clyde and Ed toured the state and received more media coverage than any other Iowa third-party candidate has received in a year of campaigning. I knew then that we were on the way.

An article by Jeff Ignatius in the River Cities' Reader was indicative of people's receptiveness. Ignatius wrote: "Clyde Cleveland just might be a Ventura-like wild card in what's expected to be a hotly contested race for Iowa governor in 2002. Incumbent Tom Vilsack, a Democrat, is considered vulnerable...If he can get his name and ideas to the public, Cleveland could sneak, Ventura-like, into the governor's office." ("Shooting for the Top, Libertarian Gubernatorial Candidate Clyde Cleveland Is Smart and Polished. And He Has a Fighting Chance," Dec. 5, 2001)

When the political writers believe your candidate can win, you know you are striking a chord!

I hope you now understand why I am so excited about this campaign. If you too can imagine a better Iowa, take the time to read this book. Learn how we can restore the fundamental

I hope you now understand why I am so excited about this campaign. If you too can imagine a better Iowa, take the time to read this book. Learn how we can restore the fundamental principles of government that made our country and our state so prosperous and free. Read about workable solutions to the tough problems the two major political parties just can't seem to handle.

I believe that once you read about the philosophical underpinnings of our approach to government and our incredibly innovative and creative ideas for making Iowa one of the most desirable places to live in our nation, you will want to be part of this campaign.

Mark Nelson
Chairman, Iowa Libertarian Party
May 2002

Introduction

When the great thinkers of the New World came together in the 1700s to create the United States of America, they envisioned a nation in which citizens had the absolute maximum amount of individual freedom. Their goal was based on their understanding of God's law as well as on their knowledge of government. They knew that the societies in which individual freedom was paramount were the societies in which the people were the happiest, most prosperous, and most evolved.

Criticizing our nation's Founders has become commonplace in today's America, but no one can argue with one simple fact: never in the history of the world was a country created with so much freedom. For more than 200 years, that freedom has drawn refugees from throughout the world who come here in search of a better way of life.

We have much to be grateful for as U.S. citizens in the 21st century. We also have much to fear. Our government has strayed from the fundamental principles of freedom that served as the basis for the Declaration of Independence and the U.S. Constitution. No longer is it a government for, or of, the people.

We believe that many of the more perceptive Founders knew that their first attempt at government would not last, and that future generations would have to re-form the republic, using the knowledge gained from experience. It was with that intention—to return to the principles of natural law and

restore our liberty, prosperity, and unalienable rights—that we launched our campaigns for office in 2002.

This book explains our vision for restoring government to the people. The first section describes our philosophy and freedom principles, and the second section describes our solutions for critical issues facing our nation.

As you will see, we co-authored many of the chapters. Those that pertain to our individual areas of expertise carry our individual bylines. In addition, we asked Richard Campagna, Clyde's running mate and candidate for lieutenant governor in 2002, to explain how the states can regain their sovereignty (Chapter 4). A constitutional scholar with a J.D. from Columbia Law School, Rich is eminently qualified to speak on this issue.

We hope you will think seriously about the information in this book. We also hope that once you have thought about it, you will act on what you have learned. If our country is going to be saved, it will be saved by starting right here in America's heartland. The time is right, and the process is under way. But we cannot do it without you.

Our goal, after all, is to return government to *you*.

Acknowledgements

There are many people who have helped with this project; some worked with me directly on the book, some just gave me inspiration, and others kept our campaigns going so both Ed and I would have time to write: Kevin Litten, Mark Nelson, Rich Moroney, and all the Libertarian executive committee members of Iowa; Jim Lark of the national Libertarian Party; David Ballou; Lynn McKeever; Mark Hanson; Connie Huebner; Rae Bales; Karla Christianson; Joe Seehusen; Deborah Williamson; Jason Gross; Candice and Jeff Schneider; Bob Dekema; Susanna Felder; Art Atkinson; Heather Clark; Charlie Morenus; Kris Ellis; Warren Wechsler; Jody Majeres; Frank Ramsey; Chip Hoyt; Jason Switzer; Doug Marguia; Tony Camero; Arnold Mathias; Wayne and Pam Slowick; Jerrie Noyes; Regan Engle; Jay Marcus; Roger and Nancy Leahy; Rick Grote; Paul Damon; Wayne and Shirley Jones; J.D. Miller; James Bonner; Tom Hoyt; Don Burgmaier; John Harvey; Keating; James Lindner; Louis Engelhart; Jennifer Hawthorne; Richard Boddie; William Prouty; Dorian Punj; Larry and Ali Lioy; Ben and Sylvia Olson; William and Brenda Turner; and Nathan Otto.

I would also like to thank Gerry Gear, Kingsley Brooks and the other members of the Natural Law Party's executive committee for their early endorsement and support. Ed Moses of the Reform Party supplied me with valuable information on

key issues. Ericka and Rich Dana of the Green Party were a big help with the energy chapter.

I would also like to thank all my associates on the ticket with me—Rich Campagna, Fritz Groszkruger, and Ed Noyes. Ed has been wonderful to work with as a co-author, and he has been an incredible inspiration and source of knowledge from the first day we started discussing the issues in our constitutional study class three years ago.

My father, Clyde S. Cleveland, taught me to think for myself from the age of two. I will never be able to express my gratitude for his lessons. My mother, Margaret Cleveland, who passed away a few years ago, would have been our biggest promoter. She gave me the ability to think through my heart, the greatest gift of all. Both parents were World War II Vets and extremely patriotic lovers of liberty.

My four children and six grandchildren inspire me every day of my life in so many ways. I am doing all of this for them and their children. Finally, I wish to acknowledge my wife, Debbie, who has put up with me and my unique way of operating for 38 years!

Clyde Cleveland

My acknowledgements must be both human and divine. Without the Creator having endowed within us our inalienable nature, our eternal quest for freedom and truth would not exist.

I must acknowledge all those who have served the cause of liberty throughout history, including those brave souls who had the courage and insight to declare that this continent was to serve as an example for all others.

I give thanks to the Native Americans, who preserved this land in its pristine condition through their reverence of nature and commitment to the seventh generation. I pray that your efforts not be in vain.

To those humble ones who, facing the judgment of the law, came to me needing help, I say thank you for helping to remove judgment from my heart.

To my parents, Allen and Patricia Noyes, who, through their actions, showed me what was worthy of serving, I give you my deepest gratitude and respect.

I want to acknowledge Clyde Cleveland, a genuine, modern-day patriot, who not only allowed his commitment to freedom to manifest, but encouraged myself and others to demonstrate our commitment.

I must acknowledge my beautiful wife, Jerrie, who graces my life with her unconditional love, wisdom, and support.

To the fellow patriots who studied the Constitution each month with Clyde and me, I say, good job. May the fire of liberty which burned in our hearts spread throughout the land.

Finally, to those who read these words and feel the cause of freedom rising within, I acknowledge your spirit and ask that we may work together to lead this nation to the fulfillment of its highest destiny.

Edward Noyes

Section One:

The Principles of Freedom

“A government big enough to supply everything you need is big enough to take everything you have...The course of history shows that as a government grows, liberty decreases.”

—*Thomas Jefferson*

“When the power of love overcomes the
love of power, the world will know peace.”

—*Jimi Hendrix, 1942-1970,*
American musician, singer, songwriter

Chapter 1. Bottom-up versus Top-down

By Clyde J. Cleveland

In 1981, I founded a company called United Investment Groups, Inc. (UIG). Eventually, UIG employed 40 people and raised over \$24 million, \$22 million of which came into our Iowa office and funded several early-stage companies headquartered in Iowa.

The people who worked for UIG were devoted to a cause much bigger than a run-of-the-mill business enterprise. As UIG's mission statement avowed, our purpose was to fund companies that were creating solutions for many of our social and environmental problems. When people came to work at UIG, they felt they were coming to help save the planet.

In our quest to make our world a better place to live, we did some remarkable things and funded some great companies. Many of those companies are still in business today. Some have faded, but their highly educated employees remained in Iowa, some starting their own businesses and hiring their own employees. Given how the ripple effect of every new job creates even more jobs in the community, UIG resulted in thousands of new jobs in Iowa.

UIG also had an impact on the state's environment. Soil Technologies, a biotech company in Jefferson County, Iowa, makes a cover crop that uses algae to fix nitrogen and replenish the soil. Research funds from UIG helped Soil Technologies lengthen the shelf-life of this product from 24 hours to 48 days. This cover crop, which is sold to farmers all over the world, has enormous ecological implications. Farmers reported a 95 percent reduction in chemical costs when using the product, as well as increased yields and improved quality.

Soil Technologies' cover crop is also used by 30 percent of the golf courses in this country, greatly reducing the amount of chemical fertilizers used on the fairways. This reduces pollution of nearby streams and rivers, due to runoff.

Over the years, UIG set up limited partnerships to fund several other environmental companies:

- United Wind Industries received \$600,000. This partnership purchased windmills for a wind generation farm in Palm Desert, California.
- United Fibertech Ltd. was funded with \$2.8 million, which was awarded to Tetratex Industries of Austin, Texas, for research and development. Tetratex had the technology to take any fibrous agricultural waste product, such as wheat straw, and create building materials for homes or offices. The end product was amazingly strong, pest resistant and fireproof. The ecological implications were enormous. Because the waste product the company was using would normally have been burned, the process had an immediate impact on air quality. Many buildings were built

around the country using Tetra board, including the office buildings my partner and I built in Fairfield, Iowa, in 1983. The company that bought the technology is now seeking funds to restart operations.

- Magnetics Research International (MRI) received approximately \$3 million in venture capital from us. The company had a highly innovative technology to make electric motors more ecologically sound and energy efficient by using principles of magnetism. MRI was in operation for 10 years before selling its technology to a larger company.
- UIG raised \$3.5 million for three additional companies as well—Global Integration Technologies, Inc.; Oasys, Inc.; and Minitech, Inc.—all of which provided research and development services for electronic innovations designed to increase productivity.

As a result of UIG's accomplishments, in 1986 I was invited to an international conference on socially conscious investing, hosted by Conscious Investors, Ltd., an international investors organization. At that event, I was named "America's First Socially Conscious Venture Capitalist."

I am quite proud of that award and of what we accomplished at UIG. I will never forget the people who worked with me there. Unfortunately, that work ended when the tax laws changed in 1986. The act eliminated research and development tax credits, along with many favorable rules for passing tax benefits through to limited partners, destroying many companies that depended on tax benefits to raise money for enterprises. UIG had invested substantially in a large offering that had taken more than a year to get approved by the

Securities and Exchange Commission. About three days after it was approved, the tax law changes were announced, effectively eliminating the offering. UIG simply could not recover.

Yes, the so-called federal Tax Simplification Act of 1986 put us out of business. Not to mention the fact that the act did not simplify the tax code; it actually made the code significantly more complex and indecipherable. (You can bet that the impact of a bill will always be just the opposite of what the name implies!)

**Restoring the Heart of America
is about changing the world.**

I learned from my UIG experience that if you are going to do something, do something very big and do something very good at the same time. In other words, have your goal be to change the world! Working for anything less than that just isn't any fun. It doesn't get your juices flowing to do it any other way.

The goal of Restoring the Heart of America is to change the world. We want to lead the nation to a better way of living. We believe that the solutions to all of our problems are available right now. However, the systems of organization in this country hold us back from restoring both our individual freedom and our environment.

Our Founders had a vision of a country totally in tune with natural laws. They had studied Cicero and Locke and Montesquieu, all of whom spoke about natural law in great depth. The Founders were also great students of the Bible. To

them, God's law and natural law were the same thing; natural law was God's will expressed. In the Declaration of Independence, the Founders termed it the "laws of nature and of nature's God."

I have found that discussing the fundamental principles drawn on by the Founders dissolves misconceptions about the past and provides a framework for understanding how we can transform our present-day society. Examples of how these principles work can be found at various points in history.

"I know of no safe depository of the ultimate powers of society but the people themselves, and if we think them not enlightened enough to exercise control with a wholesome discretion, the remedy is not to take it from them, but to inform their discretion."

—*Thomas Jefferson*

Consider the story behind Visa International, for instance. Dee Hock founded the company in 1968 with nothing but a list of principles which he had gleaned from a lifetime of observing nature. Were those principles successful? Within a few years, Hock's company was the largest commercial enterprise on the planet, with \$1.25 trillion in annual revenues!

The amazing thing about Visa was that nobody could find the center of the company. As one observer said, "The center was like a noncoercive enabling organization that existed only for the purpose of assisting owner members to fulfill their activities with greater capacity, more effectively, and at less cost."

Hock described his company as a “chaordic organization,” embracing both the chaos of competition and the order of cooperation. In his book, *The Birth of the Chaordic Age*, he lists the principles behind a chaordic organization as follows:

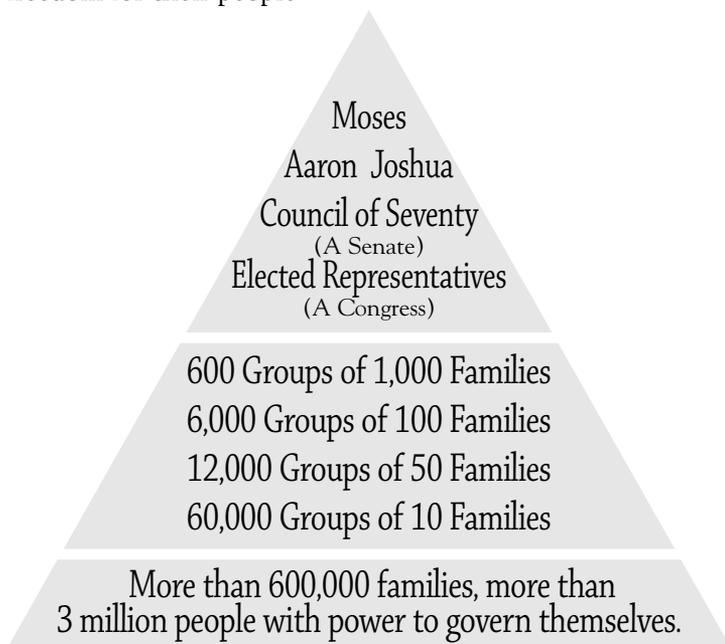
- It should be equitably owned by all participants.
- It must not attempt to impose uniformity.
- It should be open to all qualified participants.
- Power, function, and resources should be distributed to the maximum degree.
- Authority should be equitable and distributive within each governing entity.
- No interest should be able to dominate deliberations or control decisions, particularly management.
- To the maximum degree possible, everything should be voluntary.
- It should be nonassessable.
- It should introduce, not compel, change.
- It should be infinitely malleable yet extremely durable.

This list of Hock’s is a very good list of bottom-up principles. What’s more, the observer’s description of the company’s center serving as an “enabling organization” is an accurate description of a bottom-up perspective of government.

In addition to Hock’s story, there are far earlier examples of the success in following the principles of natural law. Both the Anglo-Saxons and the early Israeli people under Moses were bottom-up societies. The Anglo-Saxons were the dominant

people in England until the 11th century, and included descendants of the Scythians, or Goths, who originally migrated from the region of the Black Sea. Some scholars believe that the Goths were remnants of one of the lost tribes of Israel and that the code of laws that they handed down from generation to generation was based on the same commandments that Moses received on Mount Sinai.

The governing principles followed by both the Anglo-Saxons and the Children of Israel—such as equal representation, inalienable rights of the individual, and local resolution of problems to the maximum extent possible—were almost identical to Hock’s principles. As with his chaordic organization, the bottom-up model worked well for the early Israelis and Anglo-Saxons, and led to greater peace, prosperity, and freedom for their people.



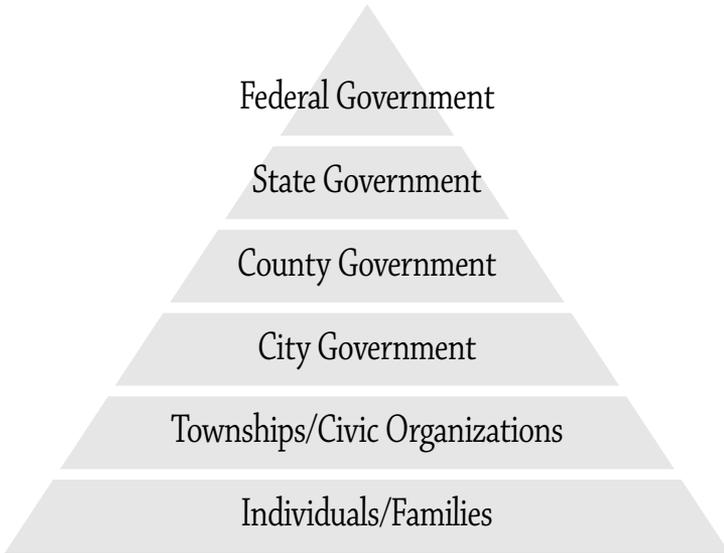
Pyramid 1. Ancient Israeli Model of Government

We talk about those examples because three of our most knowledgeable Founders—John Adams, Thomas Jefferson, and Benjamin Franklin—all believed these civilizations were the most worthy of copying. In fact, they proposed that the first national seal for the United States of America reflect these two civilizations.



The Founders' vision of a bottom-up republic was thriving by the time French historian Alexis de Tocqueville came to America in the 1830s. He was astonished that “government was invisible.” What he saw instead was a country in which local problems were solved by individuals, families, and a plethora of community and civic organizations.

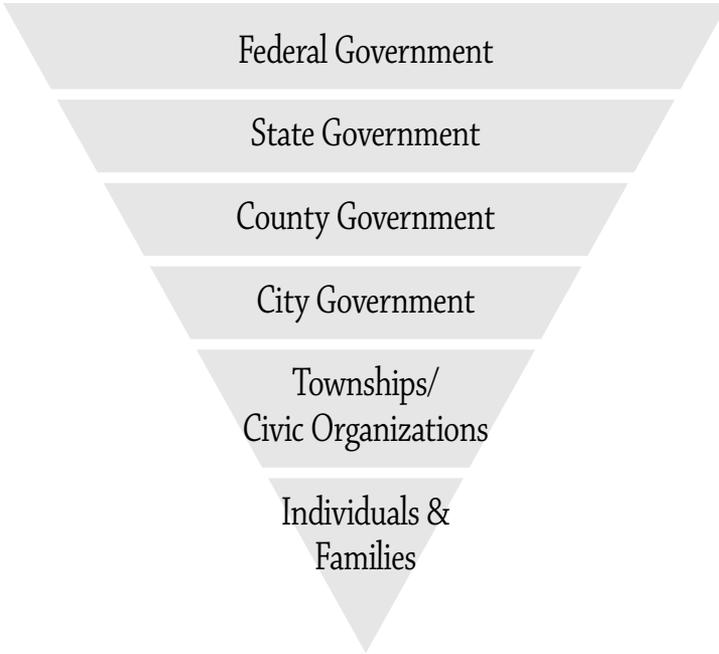
By 1905, the United States was one of the richest industrial nations on the planet. With 5 percent of the world's land and 6 percent of its population, the country was producing almost half of everything produced in the world, including clothes, food, houses, transportation, communications, and luxuries. Most importantly, people were coming to the United States from all over the world to enjoy unprecedented freedom.



Pyramid 2: The Bottom-up Model of Government

Then things began to change, and the country started moving toward a top-down model of governing. It was so gradual that no one realized it was happening. In 1913, those who wanted to turn the power pyramid upside-down made significant gains. That year, the first income tax was passed and the Federal Reserve was created, essentially ceding the constitutional authority of Congress to create money to private individuals. Since 1913, the top-down government model has become predominant. Now most of the power is with the federal government instead of with the individual and the family.

Note: The Anglo Saxon principles on page 9, the Israeli model of government on page 9, and the original proposed seal on page 10, were provided by Cleon Skousen from his book *The Five Thousand Year Leap*.



Pyramid 3. The Top-down Model of Government

As a result of this shift to top-down, command-and-control, force-based government, Americans have less freedom every day. There is never a time when power relinquishes itself; it just grows and grows until the people wake up and realize what has happened to them. We are confident that Americans want their freedom back and want this process reversed. We believe it is time to flip that pyramid back to its proper configuration (Pyramid 2), with the power once again held by the individual and the family. It is the solution to all of our problems. Drug abuse, crime, poverty, welfare,

inadequate health care, underfunded retirement, and all of the other social problems we face are always more effectively dealt with on the local level.

**We are not right wing, nor are
we left wing. We are UP wing.**

Once people understand the details of the fundamental principles we want to restore in America, the standard debates of the Republicans and Democrats—and all of the bitter arguments over issues—become much less contentious. These are natural laws and universal principles that have worked for thousands of years. In our hearts, the citizens of the nation still believe in a bottom-up society. We have simply allowed our institutions to grow too powerful.

To me, this movement to change our country is really a spiritual quest. I hope every person in America will make it a spiritual quest as well. We are in the midst of a worldwide battle—on and below the surface—between forces that believe in top-down, command-and-control management of society and those who believe in the principles of bottom-up management, freedom, and individual sovereignty.

“Government is not reason. It is not eloquence. It is force, like fire: a dangerous servant and a terrible master.”

—*George Washington*

The defining quality of top-down management will always be force. When a society is dominated by force, fear is the emotion that predominates. The bottom-up model is based on individual sovereignty, with the fundamental governing unit being the family. What quality holds families together? Love.

Therefore, the essential unifying principle—and the predominate emotion—of the bottom-up system is love. Love on one side, fear on the other.

The Top 10 Characteristics of Bottom-up vs. Top-down Societies

Bottom-up	Top-down
Love	Fear
Freedom	Control
Noncoercion	Force
Local control	Centralized planning
Abundant creativity	Stifled creativity
Optimism	Despair
Strong families	Breakdown of families
Personal responsibility	Dependence
Universal opportunity	Concentrated power
Prosperity	Poverty

When I speak to young people, I tell them this quest is about bringing love and light to the political process. I explain that we are not right wing or left wing. We are *up* wing. We are for returning to a bottom-up model of governance in this

country. That model is based on love and freedom—we want to *uplift* people, not control them. Our children understand this message. They know intuitively that there is something rotten about our current government and our institutions. They are responding to our message with great enthusiasm and energy.

The only way we can defeat those who would attempt to control us—the elitists who believe they know how we should live, and all those powerful special interests who have consolidated their control over the political process—is by bringing in love. It is the most powerful force on earth. We do this by returning to a bottom-up model of governance. It is within our power to do this, and we must do it for the sake of our children and our grandchildren.

Jimi Hendrix said, “When the power of love overcomes the love of power, the world will know peace.” I would add, when the power of love exceeds the love of power, we will have peace, prosperity, and freedom, and the most effective solutions to all of our environmental and social problems will occur spontaneously, and naturally, from the bottom up.

“America is a bottom-up society, where new trends and ideas begin in cities and local communities...My colleagues and I have studied this great country by reading its newspapers. We have discovered that trends are generated from the bottom up.”

—*John Naisbitt, Megatrends, based on a 12-year study of 2 million local events*

“The two parties should be almost identical, so the American people can ‘throw the rascals out’ at any election without leading to any profound or extensive shifts in policy.”

—*Carroll Quigley*, *Tragedy and Hope*